



NEWS RELEASE

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Verka celebrates Christmas!

Every celebration is incomplete without sweets. Christmas being no exception, is enjoyed more with the delectable verka goodies. Over the years Verka has been synonymous with purity and taste. Verka believes in spreading joys and happiness. Staying true to that, Christmas was celebrated with great joy and fervor all across Verka bars in the city. A huge Christmas tree was put up with freebies and goodies for the kids. Kids indulged into games and relished the Verka treats.



“Children enjoy Verka products a lot be it the flavored milk, milkshakes or sweets we have a huge fan following of kids. And since Christmas is their favorite festival we decided to spend the day with enthusiastic children” said Mr. Amarjeet Singh Sidhu Chairman MILKFED. “Owing to the stringent quality tests, verka delivers the best quality pure products; this assures the parents about the product being safe for kid’s consumption.” He added.

“With so many adulterated products in the market I’m always scared for trying out new ones for my boys, but with Verka we have no such worries. We have been enjoying Verka treats from so many



years” said one of the parents visiting the bar. “I enjoy and love to indulge in Verka treats myself and I love it when my 2 year old enjoys the same” Added another young mother.

Verka always celebrates every festival with equal fervor and joy. The verka bars were all well decorated for the occasion.

verka

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